



If you are interested in registering or would like to know more about any of the workshops please contact Shirley Walker at Southern Regional College, Newry campus.

Tel: 028 3025 9749

Email: walkers@src.ac.uk

***A £10 deposit is required to secure a place on each workshop. This deposit will be refunded upon attendance only.**

Further information and details of workshop content can be accessed on:

www.mournelive.com and

www.armaghdown.com

WANT TO START OR GROW YOUR EXISTING FOOD HOSPITALITY OR TOURISM BUSINESS?

This training programme is supported by:



NORTHERN IRELAND REGIONAL FOOD PROGRAMME



FREE BUSINESS WORKSHOPS AND MENTORING* APRIL & MAY 2008



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FREE BUSINESS WORKSHOPS AND MENTORING*

Want to start or grow your existing FOOD, HOSPITALITY or TOURISM business?

Mourne Heritage Trust and Armagh Down Tourism Partnership are offering a unique opportunity for individuals and organisations in the Mourne and Slieve Croob Area of Outstanding Natural Beauty (AONB) and throughout Counties Armagh and Down to avail of **FREE WORKSHOPS AND BUSINESS MENTORING***.

The high quality training programme has been specially tailored for those involved in or contemplating establishing a small business in the Food, Hospitality or Tourism sectors. Southern Regional College, 'a centre of excellence for hospitality and tourism' will deliver the programme locally throughout April & May 2008.

GETTING STARTED

Workshop 1	<i>How to get started in a food business.</i>	Tue 1 April	6-9pm	Nautilus Centre, Kilkeel
Workshop 2	<i>Where to start with finance.</i>	Tue 8 April	6-9pm	Carculion House, Hilltown
		Wed 9 April	2-5pm	Town Hall, Newtownards

MARKETING

Workshop 3	<i>Progressing your own tourism business.</i>	Wed 2 April	2-5pm	Enterprise Centre, Banbridge
Workshop 4	<i>Bringing the product to market.</i>	Tue 15 April	6-9pm	Newcastle Centre,
Workshop 5	<i>Join the Farmers' Market.</i>	Sat 19 April	10am-1pm	Castlewellan Lodge,
Workshop 6	<i>Improve your wine knowledge.</i>	Wed 16 April	2-5pm	The Theatre, Armagh
Workshop 7	<i>Certificate in 'Customer Care'.</i>	Tue 22 April	2-8pm	St Patrick's Centre, Downpatrick
		Wed 14 May	9.30-4.30pm	SRC Armagh
Workshop 8	<i>Practical tools to promote your tourism business.</i>	Mon 21 April	2-5pm	Newcastle Centre

e-MARKETING

Note: SRC = Southern Regional College

Workshop 9 Part 1	<i>Make use of e-marketing.</i>	Tue 29 April	6-9pm	SRC Newry
		Wed 30 April	2-5pm	SRC Banbridge
Workshop 9 Part 2	<i>Website development.</i>	Tue 6 May	6-9pm	SRC Newry
		Wed 7 May	2-5pm	SRC Portadown

FIRST AID

Workshop 10	<i>Appointed persons first-aid.</i>	Tue 13 May	10am-2pm	Leisure Centre, N'ards
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SITE VISITS

<i>'Creating Connections' - tour of local food producers.</i>	Wed 23 April	9.30am-5pm	Comber/Kircubbin
<i>'Working Together - Good Practice' - tour of visitor attractions, activities and facilities.</i>	Tue 13 May	9.30am-5pm	To Be Confirmed

BUSINESS MENTORING

<i>3 sessions available per selected business.</i>	April & May	To Be Confirmed	To Be Confirmed
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EVENT

<i>Bringing producers and retailers together.</i>	Tue 20 May	9.30am-3pm	Mournes Area, To Be Confirmed
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Saint Patrick's Cathedral, Armagh

Key: Promoted by Mourne Heritage Trust Promoted by Armagh and Down Promoted by both Mourne Heritage Trust and Armagh and Down